

215 359 1576

08/13/90

09:40

RJR 1300 1340 1326

001/002

TO: BILL

LISA

Please note the following and act accordingly.


 J.H. Casey





J.A. Morris
 Chain Accounts Manager

R.J. Reynolds Tobacco Company

4659 West Chester Pike
 Newtown Square, Pennsylvania 19073



August 13, 1990

D.M.  1817/8
 T&D  11/17/90
 S.R.M.  1 1 1
 S.A.M.  1817/170

TO: 1228 - J. H. Casey	1334 - F. J. DeJong
1230 - G. B. Brown	1528 - G. R. Deschenes
1232 - R. A. Pettorini	1530 - G. M. Richardson
1326 - R. R. Steele	3922 - D. M. Comer
1328 - R. A. Ridge	3928 - M. S. Hirsch
1332 - R. L. Van Sickle	

SUBJECT: Wawa Markets - Plan-O-Gram for Exclusive PCD

Gentlemen:

Attached is the Plan-O-Gram for Wawa locations for the Exclusive PCD.

4 styles Doral

2 Styles Magna

4 Styles Doral
 (25¢ Coupon)

Magna/Armor-All Promotion

(on top of each other)

Sincerely,


 J.A. Morris

JAM/gam

Attachment

51854 1351

Core Checkout Counter Plan-o-gram

7/17/90

